

Wire U Smiling?

Volume VII, Issue II

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Special points of interest:

- Smile for a Lifetime
- Bowling Party Bonanza
- Rainbow Cupcakes
- Pool Party countdown

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Smile for a Lifetime - Giving back to pay it forward

In 2011, Dr. Rob had a dream and a talent (or few). He established his own chapter of Smile for a Lifetime to provide orthodontic scholarships to under served kids in our community, and has never looked back.

With a dedicated board of directors, EVERY application is reviewed and discussed. Finalists are contacted, and before you know it, six new recipients are awarded each spring and fall.

It is hard to believe that more than 70 kids have been added to our Sheffield Family as a result of the unselfish gift of time and talent of so many. We are also blessed to have local dentists and specialists step in when



needed for their services during treatment.

Last month we invited all past and present recipients to come and enjoy some pizza and meet the Board members who made the decisions. It was a great opportunity for our Board members to see the actual people behind the paper applications; and of course, we LOVE sharing pizza and stories with our patients.

Dr. Rob reminded each scholarship recipient of his challenge to them - to pay this gift forward. At some time in each of our lives, we have the ability to share our talents and energy with those around us. It is our responsibility to keep our eyes and heart open for the opportunity.

We did manage to take a quick photo of some of our recipients with our Board members.

Great job Dr. Rob !



SHEFFIELD SMILES ... Show us your BEST

Have you ever looked at the photos on our office walls and said, "Hey, I know that person". Now is your time to act. YOU could BE the next person hanging out 24-7 with us. On June 14, we are having a professional photographer in our

Antioch office take photos of signature Sheffield Smiles ... kids, adults, friends, family, in braces or retainers. Just call our office to reserve your time slot and invest in your 5 minutes of future fame. Can't wait to see who we can hang out with next !



Contest Corner

The Luck of the Irish was with JUSTIN I and ANMOLDIP - who came closest to



guessing the correct number of **GOLD COINS** in our March contest.

There were 270 coins for the curious. I wonder what they chose to buy with their \$25 AMAZON gift cards ?!?

How 'bout them eggs?

Our April contest had us dreaming



about chocolate eggs. Congratulations to Joseph F who guessed 74 in Brentwood (75 was the count). In Antioch, Oscar G came the closest to 80 with his guess of 79. Fantabulous estimation skills guys! Each won Taco Bell on us ... be on the look out for our next contest.

Patient Referral Contest

Has your name been entered in our contest? There is no limit to the number of entries. And a **GUARANTEED** winner every June and December. We hope you love your Sheffield Smile as much as we do. So be sure to tell your friends about us. We **LOVE** your referrals.

Sheffield Orthodontics

We are your FAN CLUB

I spy with my little eye ... patients in **SO** many schools.

We are doing a little spring cleaning, and need your help. We love to support our schools, but as you know, kids grow up and change schools. During June and July, we are asking all of our patients to update where they go to school. This allows us to better support the community and your many activities.



Thanks for your help!



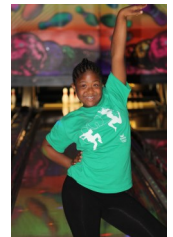
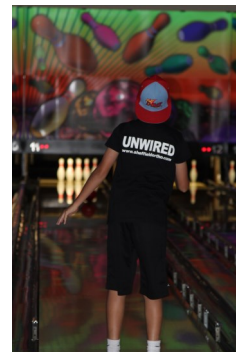
Fun to SPARE at our Bowling Party ...

Thanks so much to everyone who came out to our Patient Appreciation **BOWLING** event at Harvest Park.

Of course, we love hanging out with our patients - and sharing pizza - hmmm, I think we have done this before?



We didn't know we have so many professional bowlers ... thanks for sharing part of your spring break with us.

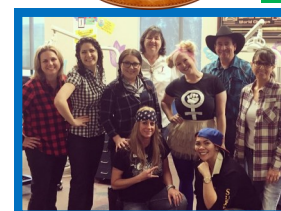


Wacky Wednesdays ... never a dull moment

Loving what you do means stepping out of your comfort zone at times. When the entire team takes a **WACKY** step together, the results can be hilarious. On the last Wednesday of the month, we invite our patients to join us as we **ENCOURAGE FUN**. In March it was Rapper/Rocker/Country ...

and we had it all. We went **INTERNATIONAL** in April - representing lots of traditions and continents. If you want to join us on May 31 the theme is **MONOCHROME**. How creative can you be? The reward is extra Sheffield points, and **FUN**.

See you then.



Rainbow Cupcakes ... a fun summer treat

Ingredients

- 3 egg whites
- 1 (18.25 ounce) package white cake mix
- 1 1/3 cups water
- 2 tablespoons canola oil
- Food coloring (liquid):
 - Red = 18 drops
 - Orange = 12 yellow + 4 red
 - Yellow = 12 drops
 - Green = 12 drops
 - Blue = 12 drops
 - Purple = 9 red + 6 blue

Directions

1. Preheat an oven to 350 degrees F (175 degrees C).
2. Line muffin tins with cupcake

papers

3. Beat the egg whites with an electric mixer until frothy, about 1 minute.
4. Add the cake mix, water, and canola oil; continue beating for 2 minutes on medium speed.
5. Divide the cake batter into six separate bowls.
6. Add food coloring into one bowl of batter and stir; add more, if necessary, to reach the desired shade.
7. Repeat with the remaining colors and bowls of batter.
8. Drop spoonfuls of batter into the prepared pans, alternating the colors.
9. Bake in the preheated oven as directed.

10. Cool in the pans for 10 minutes before removing to cool completely on a wire rack.
11. Frost with your favorite vanilla frosting ... YUM



(adapted from allrecipes.com)

Are you ready for the POOL PARTY ? ...

Summer is just around the corner. And we are already COUNTING down the days to our patient appreciation party at Antioch Water Park.

As many of our families know, we take over the water park from 2.30-5.00p, and kick off the summer in style.

The date this year is June 1. Dr. Rob and the team extend this invitation to our current patients and friends and family.

We do need to know how many guests will be coming with you, so we can have plenty of hot dogs on hand.

So, be sure to let us know if you are going to join us in the SPLASH zone.

It promises to be a great way to start the summer. See you there !



Upcoming Events

Summer time is SUPER fun...

Wacky Wednesday: Our next Wacky Wednesday we will be MONO-CHROME DAY on May 31, followed by your FAVORITE DECADE on June 28.



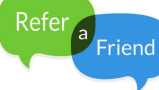
Water Park Party. Sheffield Ortho private party at Antioch Water Park on June 1. Hot dogs and FUN in the SUN for everyone. Be sure to RSVP.

Sheffield Smiles. We will have a professional photographer ready for your



Sheffield Smile on June 14.

Referral Contest. Refer a friend, and get your name entered into our contest. Winner chooses from a \$500 Visa gift card or an iPad. Drawings are every June and December. What fun can you have this summer with \$500?



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Have you been to our website?

www.sheffieldortho.com

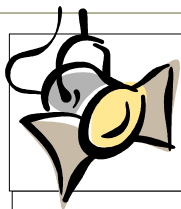
Dr. Robert Sheffield has been practicing in East Contra Costa County for over 18 years. He and his team pride themselves on quality, ethical results. Dr. Sheffield treats every patient not only as an orthodontist, but can relate as a parent to our orthodontic families. Our team collectively has over 110 years in Orthodontics and we enjoy seeing each smiling face that walks in and out of our office.

Find us on Facebook ! Follow us on Instagram !
Have we asked for your feedback ?

www.facebook.com/sheffieldortho



@sheffieldortho



Spotlight on Dory, Nemo, Marlin and Gil

We want every visit to our office to be special and memorable. Sometimes we even borrow from famous movies to make it happen.

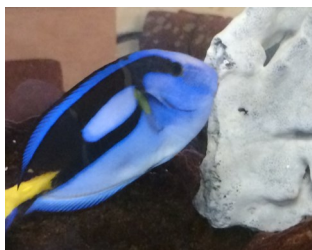
Just like our Sheffield Team, we want to make sure everyone gets along, swims well with others, and is willing to go the extra mile to make it a great day.

It makes our hearts smile when we hear the squeal of excitement when a new patient, or young sibling discovers our fish tank for the first



time. And you can bet that the next visit to our office,

starts with a bee line trip straight to the tank to see our saltwater friends. So, the next time you are in our office, feel free



Under the Sea.



to imagine what it would be like if we were all



Smile for a Lifetime (S4L) is a national non-profit foundation that brings orthodontic treatment to disadvantaged members of the community. Sheffield Orthodontics is pleased to have created our own chapter for this foundation. Our board of directors reviews applications and select scholarship recipients twice each year.

If you would like to learn more about the Smile for a Lifetime Foundation, please call our office. If you know a child who could benefit from this gift, applications can be obtained on our website.

We believe that creating a culture of giving within our community can be a strong force for good. This is our way of paying it forward.